



CORPORATE SPONSORSHIPS

\$30,000+ - Presenting Sponsor

- Naming opportunity for the season (ie. The Meridian Symphony proudly presents the 2021-22 Concert Season Presented by *John Doe Business*) on all concert marketing materials for the entire concert season
- Complimentary Program Book back cover ad placement
- All traditional marketing and media benefits, including social and digital
- Corporate logo on MSA website with link to corporate website (*link provided by donor*)
- Verbal recognition from the stage at all Series concerts (Symphony, Salon, & Family Series)
- Complimentary concert night parking and coat check to accompany your 12 complimentary Symphony Series concert tickets.
- 12 complimentary event tickets to Club Cadenza Jazz Brunch
- A private performance by an MSO ensemble of your choice at your private event
- Company promotional items to be included in MSA *Family Fest* take-home bags
- Complimentary *Meridian Sounds* promotional items

\$20,000 - Series Sponsor

- Series naming opportunity for the season (ie. The Meridian Symphony proudly presents the *John Doe Business Salon Series*) on all concert marketing materials
- Complimentary Full page color ad in all MSO program books (*donor placement choice*)
- All traditional marketing and media benefits, including social and digital
- Corporate logo on MSA website with link to corporate website (*link provided by donor*)
- Verbal recognition from the stage at your selected Series concerts (Symphony, Salon, or Family Series)
- Complimentary concert night parking and coat check to accompany your 10 complimentary Symphony Series concert tickets
- 10 complimentary event tickets to Club Cadenza Jazz Brunch
- Company promotional items to be included in MSA *Family Fest* take-home bags
- Complimentary *Meridian Sounds* promotional items

\$10,000 - Symphony Concert Sponsor

- Co-sponsorship credit for ALL Symphony Series & Family Series Concerts
- Full page color ad in all MSO program books (*donor placement choice*)
- All traditional marketing and media benefits, including social and digital
- Corporate logo on MSA website with link to corporate website (*link provided by donor*)
- Complimentary coat check to accompany your 8 complimentary Symphony Series concert tickets
- 8 complimentary event tickets to Club Cadenza Jazz Brunch
- Company promotional items to be included in MSA *Family Fest* take-home bags
- Complimentary *Meridian Sounds* promotional items

\$5,000 - Salon Concert Sponsor

- Co-sponsorship credit for ALL Salon Series concerts
- Half-page color ad in all MSO program books
- Logo placement on all Salon Series marketing materials
- All traditional marketing and media benefits, including social and digital
- Complimentary coat check to accompany your 4 complimentary Symphony Series concert tickets
- 2 complimentary Salon Series concert tickets
- 6 complimentary event tickets to Club Cadenza Jazz Brunch
- Complimentary *Meridian Sounds* promotional items

\$2,500 - Gold Sponsor

- Half-page color ad in all MSO program books
- All traditional marketing and media benefits, including social and digital
- Complimentary coat check to accompany your 4 complimentary Symphony Series concert tickets
- 4 complimentary event tickets to Club Cadenza Jazz Brunch
- Complimentary *Meridian Sounds* promotional items

\$1,000 - Silver Sponsor

- Half-page color ad in all MSO program books
- All traditional marketing and media benefits, including social and digital
- Complimentary coat check to accompany your 2 complimentary Symphony Series concert tickets
- 2 complimentary event tickets to Club Cadenza Jazz Brunch
- Complimentary *Meridian Sounds* promotional items