



CORPORATE SPONSORSHIPS

\$30,000+ - Presenting Sponsor

- Naming opportunity for the season (ie. The 2022-23 Season Presented by John Doe Business) on all concert marketing materials for the entire concert season
- Complimentary Program Book back cover ad placement
- All traditional marketing and media benefits, including social and digital
- Corporate logo on MSA website with link to corporate website, *link provided by donor*
- Verbal recognition from the stage at all Series concerts (Symphony, Untuxed, & OrKIDStra!)
- Complimentary concert night parking and coat check to accompany your **12** complimentary Symphony Series concert tickets
- **12** complimentary event tickets to Club Cadenza Jazz Brunch
- **4** complimentary tickets to all Untuxed Musician Series events
- A private performance by an MSO ensemble of your choice at your private event
- Company promotional items to be included in all *Community Chords Celebration* take-home bags, *items supplied by the sponsor*
- Complimentary *Meridian Sounds* promotional items & other MSA merchandise

\$20,000 - Series Sponsor

- Series naming opportunity for the season (ie. The John Doe Business Symphony Series) on all concert marketing materials
- Complimentary Full page color ad in all MSO program books, *donor placement choice*
- All traditional marketing and media benefits, including social and digital
- Corporate logo on MSA website with link to corporate website, *link provided by donor*
- Verbal recognition from the stage at your selected concerts (Symphony, Untuxed, & OrKIDStra!)
- Complimentary concert night parking and coat check to accompany your **10** complimentary Symphony Series concert tickets
- **10** complimentary event tickets to Club Cadenza Jazz Brunch
- **4** complimentary tickets to all Untuxed Musician Series events
- Company promotional items to be included in all *Community Chords Celebration* take-home bags, *items supplied by the sponsor*
- Complimentary *Meridian Sounds* promotional items & other MSA merchandise

\$10,000 - Symphony Concert Sponsor

- Co-sponsorship credit for ALL Symphony Series & Untuxed Musician Series Concerts
- Full page color ad in all MSO program books, *donor placement choice*
- All traditional marketing and media benefits, including social and digital Corporate logo on MSA website with link to corporate website, *link provided by donor*
- Complimentary coat check to accompany your **8** complimentary Symphony Series concert tickets
- **8** complimentary event tickets to Club Cadenza Jazz Brunch
- **2** complimentary tickets to all Untuxed Musician Series events
- Company promotional items to be included in all *Community Chords Celebration* take-home bags, *items supplied by the sponsor*
- Complimentary *Meridian Sounds* promotional items & other MSA merchandise

\$5,000 - Salon Concert Sponsor

- Co-sponsorship credit for ALL Untuxed Musician Series concerts
- Half-page color ad in all MSO program books
- Logo placement on all Untuxed Musician Series marketing materials
- All traditional marketing and media benefits, including social and digital
- Complimentary coat check to accompany your **4** complimentary Symphony Series concert tickets
- **2** complimentary Untuxed Musician Series concert tickets
- **6** complimentary event tickets to Club Cadenza Jazz Brunch
- Complimentary *Meridian Sounds* promotional items & other MSA merchandise

\$2,500 - Gold Sponsor

- Half-page color ad in all MSO program books
- All traditional marketing and media benefits, including social and digital
- Complimentary coat check to accompany your **4** complimentary Symphony Series concert tickets
- **4** complimentary event tickets to Club Cadenza Jazz Brunch
- Complimentary *Meridian Sounds* promotional items & other MSA merchandise

\$1,000 - Silver Sponsor

- Half-page color ad in all MSO program books
- All traditional marketing and media benefits, including social and digital
- Complimentary coat check to accompany your **2** complimentary Symphony Series concert tickets
- **2** complimentary event tickets to Club Cadenza Jazz Brunch
- Complimentary *Meridian Sounds* promotional items & other MSA merchandise



BECOME A COMMUNITY CHAMPION!

+\$10,000 - ELITE CHAMPION

- Add \$10,000 or more to your current/previous pledge to support MSA's new *Healing Harmonies* Program. Elite Champions provide funding for staff, guest artists, musicians, and large-group technology.

+\$5,000 - ULTRA CHAMPION

- Add \$5,000 or more to your current/previous pledge to support MSA's new *Healing Harmonies* Program. Ultra Champions provide funding for instruments, curriculum, internships, and transportation services.

+\$2,500 - SUPER CHAMPION

- Add \$2,500 or more to your current/previous pledge to support MSA's new *Healing Harmonies* Program. Super Champions provide funding for training, supplies, marketing materials, and admin functions.

COMMUNITY CHORDS: HEALING HARMONIES

The *Community Chords Healing* initiative is designed to provide various therapies, health benefits, and education to our community through the power of music and the arts. In a groundbreaking collaboration with Anderson Regional Health System & Mississippi State University, MSA will offer an on-site music therapy program for oncology & neurology patients, as well as therapy sessions & workshops at The MS Arts + Entertainment Experience for loved ones and caregivers of these patients, and the healthcare professionals who have worked tirelessly to protect and serve our communities through the COVID-19 pandemic. Additionally, this program will serve as a training ground for the next generation of educators and counselors, as it will be an official internship site for Mississippi State University's Department of Education and serve as an approved practicum program for the university's Department of Counseling.