



SPONSORSHIP FAQ SHEET

Q: What does it mean to be a corporate sponsor of the Symphony?

A: Corporate sponsors support the Symphony's mission while receiving brand exposure, exclusive event perks, and community goodwill. It's a partnership that blends marketing, philanthropy, and cultural investment.

Q: How is my sponsorship contribution used?

A: Sponsorships help underwrite concert production, community outreach programs like OrKIDstra!, artist fees, educational initiatives, and venue costs — ensuring high-quality music remains accessible.

Q: Is my sponsorship tax-deductible?

A: Yes — a portion of your sponsorship is tax-deductible. We will provide a donation acknowledgment letter specifying the deductible amount after subtracting the value of received benefits.

Q: How do I redeem my complimentary tickets?

A: You'll have a two week period prior to all shows to reach out and reserve your seats through our office. You can choose which concerts to attend, and we'll accommodate guest needs whenever possible.

Q: Can I split my tickets across multiple concerts?

A: Yes! Most sponsorship levels allow you to distribute your complimentary tickets across any of the four Symphony Series concerts.

Q: Can I purchase additional tickets at a discount?

A: Sponsors may be eligible for priority seating and special offers. Let us know your interest, and we'll work with our ticketing team to accommodate.

Q: When should I submit my sponsorship?

A: To ensure full benefits (including program inclusion and recognition), we recommend confirming your sponsorship as soon as possible

Q: How do I provide my company's logo and materials?

A: After confirming your sponsorship, we'll send you a materials checklist with file formats and deadlines to ensure your brand is represented accurately.

Q: How does this benefit our local community?

A: Your support helps bring music education to children, supports Mississippi artists, and keeps Meridian's cultural life thriving. It's a gift that echoes far beyond the concert hall.

Q: Do you offer sponsorships for specific programs like OrKIDstra! or Music in Schools?

A: Yes! The Learning Circle and custom sponsorships can be directed toward educational and outreach programs that directly impacts over 5,000 students each year. We'd love to match your company's values with the right initiative.

FOR ANY FURTHER QUESTIONS PLEASE CONTACT THE MSO OFFICE

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